

FAQ

FREQUENTLY ASKED QUESTIONS - Updated October 2026

1. What is Quority?

- Quority is an ad infrastructure partner for agencies and advertisers. We provide agency ad accounts on Meta, Google and TikTok, prepaid budget management, compliance guidance and human support, all in one platform.
Quority is built by Business Factory.

2. Which platforms do you support?

- Meta (Facebook and Instagram), Google and TikTok.

3. Who do you work with?

- Agencies, media buyers and advertisers running compliant offers. Every offer is reviewed before we set up accounts.

4. How does billing work?

- Quority has its own credit line with the ad platforms, which keeps our agency accounts running at scale. Your spend is always prepaid: you top up your balance in the Quority platform and allocate it to your ad accounts. Service fees and payment terms, including volume-based pricing, are agreed upfront.

5. Do you offer financing or postpaid terms?

- No. The credit line sits at Quority's agency level. Client budgets are always prepaid.

6. Which verticals do you accept?

- We work with compliant offers across most verticals, including restricted ones:
 - Financial services: yes, for legitimate, licensed advertisers, with a compliance review and the platform's own requirements (for example Google's financial services verification).
 - Gambling: yes, with a valid licence and the platform's pre-approval. We help with the whitelisting process.
 - What we don't accept: crypto, and scam-style "finance" offers like get-rich-quick schemes, guaranteed returns or unlicensed trading and investment promises. Those are what give financial advertising a bad name, and they put everyone's accounts at risk.

7. What is whitelisting, and how do you help with it?

- Some restricted categories, like gambling, need platform approval before ads can run. We help you through the whitelisting process: preparing the documents, meeting the requirements, and working with Meta support. Final approval always stays with the platform.

8. How many ad accounts can I get?

- That depends on your offer review and account availability. You start with the setup you need and can request more accounts as your business grows.

9. Can you guarantee my ads get approved or that accounts won't be restricted?

- No one can guarantee that. What we do is reduce the risk: we review offers, creatives and landing pages before launch, help with appeals when something gets restricted, and adjust your setup based on what we see.

10. Do you help with ad creatives and landing pages?

- Yes. We give practical feedback on creatives and landing pages before launch, so they're aligned with platform policies and avoidable rejections are caught early.

11. What kind of support do you offer?

- Direct contact with our team for account issues, policy questions, appeals and platform support, including when something urgent happens. We also share what we learn about platform policies, so your team gets better at avoiding problems.

12. How do I get started?

- Send us your offer, platforms, target GEOs and expected monthly spend through the contact form on quority.com. We'll tell you straight whether it's a fit and what's realistic. If it is, we'll set up your accounts and walk you through onboarding.

13. Can I talk to you before committing?

- Of course. Book a call through the contact form and we'll go through your goals, your setup and whether Quority makes sense for you.

More about Quority: quority.com/what-is-quority · Contact: quority.com/#contact